



DRESS FOR SUCCESS[®]
SOUTHERN NEVADA



Vinatge Glamour & Grace
A Champagne Celebration of Strength





Where Strength Meets Style & Success Shines

A champagne luncheon featuring fashion, philanthropy, & empowerment



What:

Dress for Success Southern Nevada "Success Showcase" an annual champagne luncheon featuring an inspiring tribute to the unstoppable spirit of Dress for Success women in Southern Nevada. This year, the event pairs philanthropy and empowerment with a fashion show inspired by the Golden Age of Hollywood.

Where:

Resorts World Las Vegas - Rose Ballroom
3000 S. Las Vegas Blvd., Las Vegas, NV 89109


When:

Thursday, May 01, 2025
11:00 am - 2:00 pm

Who:

The influential and inspiring supporters of Dress for Success Southern Nevada, who lead with strength, style, and purpose, gathering to celebrate and support success, resilience, and the power of lifting up others.

Contact Phone: 702-684-6412 or [Email: events@dfssouthernnevada.org](mailto:events@dfssouthernnevada.org)



The Success Showcase



Empowered. Resilient. Tenacious. Unstoppable.

These are the words to describe the women we celebrate at the 2025 Dress for Success Southern Nevada Success Showcase Champagne Luncheon & Fashion Show.

On Thursday, May 1, an inspiring group of women and men will come together at the luxurious Resorts World Las Vegas to unite in a commitment to support and celebrate the women who turn to Dress for Success to turn their lives around -- women who have faced challenges head-on and emerged stronger.

This signature event is a tribute to the strength and determination of our clients, volunteers, and community referral partners. It's an afternoon filled with powerful stories of grit and growth as well as the opportunity to support women on their journey toward economic independence.

Join us for an unforgettable luncheon where resilience takes center stage, and be part of a movement that fuels tenacity and transformation. As a sponsor, you'll align with a cause that champions persistence and progress, directly supporting the mission of Dress for Success Southern Nevada—helping women thrive in their careers and personal lives.

Together, let's celebrate the unbreakable spirit of women and create a lasting impact on our community.

Spotlight

Fashion show by Crystal Ball & So Crystal Designs

Renowned fashion stylist Crystal Ball brings her signature elegance to the runway of the Dress for Success Success Showcase with So Crystal Designs. She will be headlining the charity fashion show with a stunning presentation of "Glamour & Grace" – a champagne celebration of strength.

This exclusive fashion show highlights looks for women of ages, styles, and sizes. Her fashion blends trendy yet modest designs that exude confidence and sophistication.

At the event, Crystal will curate an unforgettable fashion experience, featuring surprise models and special talent to keep the energy fresh and dynamic. In addition to debuting her latest collection, she is also shining a spotlight on other exquisite designers, ensuring this show is a true celebration of artistry, empowerment, and timeless fashion.





The Sponsor Packages

- **Title Sponsor: "The Success Circle"**
- **Legacy Sponsor: "Glamour & Grace"**
- **Visionary Sponsor: "Timeless Elegance"**
- **Success Sponsor: "Vintage Vogue"**
- **Influence Partner: "Dazzling Decades"**
- **Grace Partner: "Vivid Vintage"**
- **Auction Sponsors: Live and Silent**
- **Swag Bag: Sponsor and Contributor**

Title
Sponsor

SOLD!



Title Sponsor: "The Success Circle"

\$35,000 | 5 Tables of 10

Ideal Sponsor: A Fortune 500 company, major luxury brand, or regional powerhouse committed to leadership, social impact, and visibility among high-net-worth individuals and corporate executives.

Why This Level: For the brand that doesn't just want a seat at the table. They want to set the tone for the event and future of women's empowerment.

Benefits Include:

- Premier placement on all event materials, step & repeat, and main stage signage
- Naming rights for the event: *"The Success Circle presented by [Sponsor Name]"*
- Opportunity for opening remarks during the event
- Custom VIP experience designed by our team
- Logo in press releases, pre/post-event email marketing, and social media blasts
- On-site branded activation experience
- Logo on swag bags and premier item inclusion
- Full-page spread in the program + Title Sponsor profile feature
- Concierge-level white glove service for all guests
- 5 front-row tables with champagne and floral décor
- Custom content (sizzle reel or recap video)
- First right of refusal for 2026





Legacy Sponsor



Legacy Sponsor: **"Glamour & Grace"** \$20,000 | 3 Tables of 10

Ideal Sponsor: Corporations led by women, high-impact law firms, or financial institutions championing mentorship, legacy-building, and community reinvestment.

Why This Level: For brands who lead with purpose and want to be publicly recognized as changemakers in gender equity.

Benefits Include:

- Premier placement on all event materials, step & repeat, and main stage signage
- Naming rights for the event: *"The Success Circle presented by [Sponsor Name]"*
- Opportunity for opening remarks during the event
- Custom VIP experience designed by our team
- Logo in press releases, pre/post-event email marketing, and social media blasts
- On-site branded activation experience
- Logo on swag bags and premier item inclusion
- Full-page spread in the program + Title Sponsor profile feature
- Concierge-level white glove service for all guests
- 5 front-row tables with champagne and floral décor
- Custom content (sizzle reel or recap video)
- First right of refusal for 2026



Visionary Sponsor



Visionary Sponsor: **"Timeless Elegance"** **\$10,000 | 2 Tables of 10**

Ideal Sponsor: Mid-sized businesses, PR agencies, tech innovators, or wellness brands that value leadership visibility and high-profile networking.

Why This Level: For brands that want to be seen, remembered, and talked about—without needing the mic.

Benefits Include:

- Recognition from stage
- Quarter-page ad in the program
- Table branding and upgraded placement
- Option to include premium swag item
- Brand listed in event video loop
- Sponsor liaison for arrival and guest care



Success
Sponsor



Success Sponsor: "Vintage Vogue"
\$5,000 | 1 Table of 10

Ideal Sponsor: Local banks, real estate groups, or regional employers investing in professional development and economic mobility.

Why This Level: Perfect for companies who want to show their commitment to empowering women in the workforce.

Benefits Include:

- Table branding
- Logo in program and on sponsor slide
- Reserved priority seating
- Swag item inclusion (card or sample)





Partners



Influence Partner: **"Dazzling Decades"** \$2,500 | 1 Table of 10

Ideal Sponsor: Small businesses, solo entrepreneurs, boutique service brands, or community influencers.

Why This Level: Make a bold brand statement while connecting with peers and celebrating success in style.

Benefits Include:

- Name or logo in event program
- Table signage
- Swag card or insert opportunity

Grace Partner: **"Vivid Vintage"** \$1,000 | 2 Tickets

Ideal Sponsor: Individuals or small business owners who want to make a personal, meaningful impact.

Benefits Include:

- Recognition in the event program
- Swag item option





Auction Sponsors



Live Auction Sponsor

\$3,500 - \$10,000 (retail value)

- Contribution of item to be auctioned
- Exclusive branding during live auction
- Logo on paddles or signage
- Stage mention during auction

Silent Auction Sponsor

\$100 - 2,500 (retail value)

- Contribution of item to be auctioned
- Logo on bidding platform and silent auction tables
- Recognition in the program and post-event





Swag Bag



Swag Bag Sponsor

\$1,500 (500 bags)

- Logo on each swag bag
 - Opportunity to include a luxury branded item or sample
-

Swag Bag Contributor

\$10-\$50 (500 bags)

- Opportunity to include a luxury branded item or sample





Raise a Glass to Strength & Style

Join us for an afternoon where glamour meets empowerment, and where every toast honors the grace and tenacity of women breaking barriers.

Save the Date: May 01, 2025 - Resorts World, Las Vegas, NV

Contact Us For Your Sponsorship Commitment:

Contact Phone: 702-684-6412 or [Email: events@dfssouthernnevada.org](mailto:events@dfssouthernnevada.org)

