



### What:

Dress for Success Southern Nevada "Success Showcase" an annual champagne luncheon featuring an inspiring tribute to the unstoppable spirit of Dress for Success women in Southern Nevada. This year, the event pairs philanthropy and empowerment with a fashion show inspired by the Golden Age of Hollywood.

### Where:

Resorts World Las Vegas - Rose Ballroom 3000 S. Las Vegas Blvd., Las Vegas, NV 89109

### When:

Thursday, May 01, 2025 11:00 am - 2:00 pm

### Who:

The influential and inspiring supporters of Dress for Success Southern Nevada, who lead with strength, style, and purpose, gathering to celebrate and support success, resilience, and the power of lifting up others.

Contact Phone: 702-684-6412 or <a href="mail: events@dfssouthernnevada.org"><u>Email: events@dfssouthernnevada.org</u></a>

The Success Showcase



### **Empowered. Resilient. Tenacious. Unstoppable.**

These are the words to describe the women we celebrate at the 2025 Dress for Success Southern Nevada Success Showcase Champagne Luncheon & Fashion Show.

On Thursday, May 1, an inspiring group of women and men will come together at the luxurious Resorts World Las Vegas to unite in a commitment to support and celebrate the women who turn to Dress for Success to turn their lives around -- women who have faced challenges head-on and emerged stronger.

This signature event is a tribute to the strength and determination of our clients, volunteers, and community referral partners. It's an afternoon filled with powerful stories of grit and growth as well as the opportunity to support women on their journey toward economic independence.

Join us for an unforgettable luncheon where resilience takes center stage, and be part of a movement that fuels tenacity and transformation. As a sponsor, you'll align with a cause that champions persistence and progress, directly supporting the mission of Dress for Success Southern Nevada—helping women thrive in their careers and personal lives.

Together, let's celebrate the unbreakable spirit of women and create a lasting impact on our community.

Spatlight

### **Fashion show by Crystal Ball & So Crystal Designs**

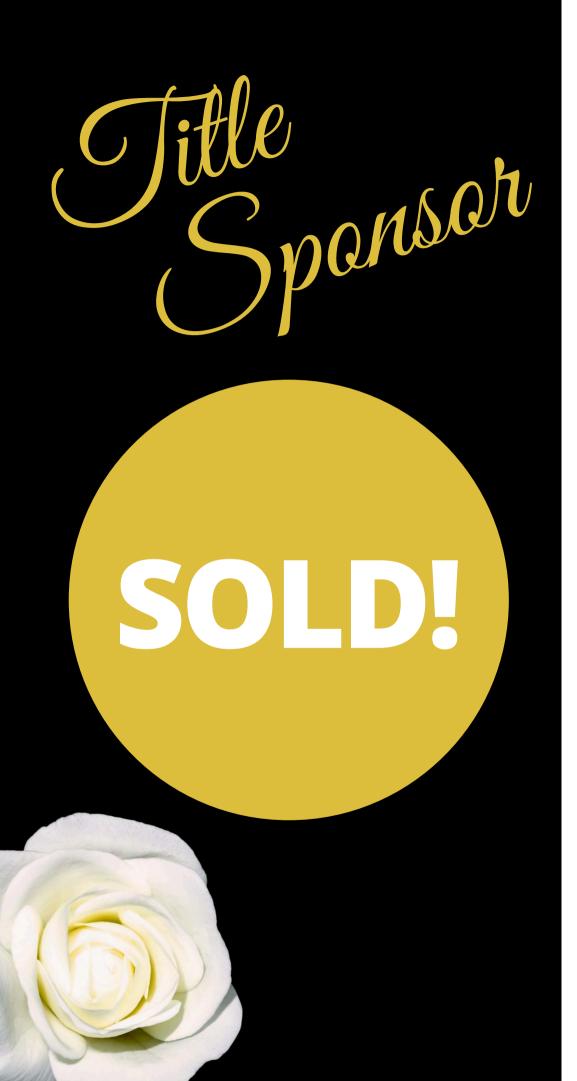
Renowned fashion stylist Crystal Ball brings her signature elegance to the runway of the Dress for Success Success Showcase with So Crystal Designs. She will be headlining the charity fashion show with a stunning presentation of "Glamour & Grace" – a champagne celebration of strength.

This exclusive fashion show highlights looks for women of ages, styles, and sizes. Her fashion blends trendy yet modest designs that exude confidence and sophistication.

At the event, Crystal will curate an unforgettable fashion experience, featuring surprise models and special talent to keep the energy fresh and dynamic. In addition to debuting her latest collection, she is also shining a spotlight on other exquisite designers, ensuring this show is a true celebration of artistry, empowerment, and timeless fashion.







# Title Sponsor: "The Success Circle" \$35,000 | 5 Tables of 10

**Ideal Sponsor:** A Fortune 500 company, major luxury brand, or regional powerhouse committed to leadership, social impact, and visibility among high-net-worth individuals and corporate executives.

**Why This Level:** For the brand that doesn't just want a seat at the table. They want to set the tone for the event and future of women's empowerment.

- Premier placement on all event materials, step & repeat, and main stage signage
- Naming rights for the event: "The Success Circle presented by [Sponsor Name]"
- Opportunity for opening remarks during the event
- Custom VIP experience designed by our team
- Logo in press releases, pre/post-event email marketing, and social media blasts
- On-site branded activation experience
- Logo on swag bags and premier item inclusion
- Full-page spread in the program + Title Sponsor profile feature
- Concierge-level white glove service for all guests
- 5 front-row tables with champagne and floral décor
- Custom content (sizzle reel or recap video)
- First right of refusal for 2026







# Legacy Sponsor: "Glamour & Grace" \$20,000 | 3 Tables of 10

**Ideal Sponsor:** Corporations led by women, high-impact law firms, or financial institutions championing mentorship, legacy-building, and community reinvestment.

Why This Level: For brands who lead with purpose and want to be publicly recognized as changemakers in gender equity.

- Premier placement on all event materials, step & repeat, and main stage signage
- Naming rights for the event: "The Success Circle presented by [Sponsor Name]"
- Opportunity for opening remarks during the event
- Custom VIP experience designed by our team
- Logo in press releases, pre/post-event email marketing, and social media blasts
- On-site branded activation experience
- Logo on swag bags and premier item inclusion
- Full-page spread in the program + Title Sponsor profile feature
- Concierge-level white glove service for all guests
- 5 front-row tables with champagne and floral décor
- Custom content (sizzle reel or recap video)
- First right of refusal for 2026





# Visionary Sponsor: "Timeless Elegance" \$10,000 | 2 Tables of 10

**Ideal Sponsor:** Mid-sized businesses, PR agencies, tech innovators, or wellness brands that value leadership visibility and high-profile networking.

**Why This Level:** For brands that want to be seen, remembered, and talked about—without needing the mic.

- Recognition from stage
- Quarter-page ad in the program
- Table branding and upgraded placement
- Option to include premium swag item
- Brand listed in event video loop
- Sponsor liaison for arrival and guest care





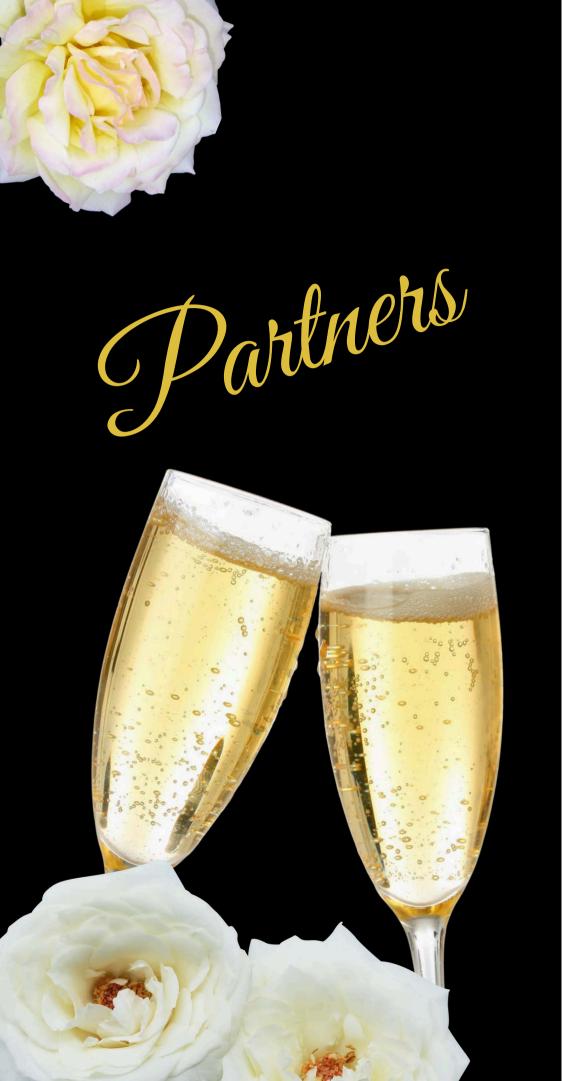
Success Sponsor: "Vintage Vogue" \$5,000 | 1 Table of 10

**Ideal Sponsor:** Local banks, real estate groups, or regional employers investing in professional development and economic mobility.

**Why This Level:** Perfect for companies who want to show their commitment to empowering women in the workforce.

- Table branding
- Logo in program and on sponsor slide
- Reserved priority seating
- Swag item inclusion (card or sample)





# Influence Partner: "Dazzling Decades" \$2,500 | 1 Table of 10

**Ideal Sponsor:** Small businesses, solo entrepreneurs, boutique service brands, or community influencers.

**Why This Level:** Make a bold brand statement while connecting with peers and celebrating success in style.

### **Benefits Include:**

- Name or logo in event program
- Table signage
- Swag card or insert opportunity

# **Grace Partner: "Vivid Vintage"** \$1,000 | 2 Tickets

**Ideal Sponsor:** Individuals or small business owners who want to make a personal, meaningful impact.

- Recognition in the event program
- Swag item option





# Live Auction Sponsor \$3,500 - \$10,000 (retail value)

- Contribution of item to be auctioned
- Exclusive branding during live auction
- Logo on paddles or signage
- Stage mention during auction

# Silent Auction Sponsor \$100 - 2,500 (retail value)

- Contribution of item to be auctioned
- Logo on bidding platform and silent auction tables
- Recognition in the program and post-event









# Raise a Glass to Strength & Style

Join us for an afternoon where glamour meets empowerment, and where every toast honors the grace and tenacity of women breaking barriers.

Save the Date: May 01, 2025 - Resorts World, Las Vegas, NV

**Contact Us For Your Sponsorship Commitment:** 

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