

Diamond Dig

benefiting  **DRESS FOR SUCCESS**[®]
SOUTHERN NEVADA
Going Places. Going Strong.

OCTOBER 26, 2023

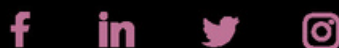
T-Mobile Arena

Sponsorship Information

www.DressforSuccessSouthernNevada.org



Diamonds are EVERYONE'S best friend!



Dress for Success Southern Nevada

October 26, 2023

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The Diamond Dig is a signature Dress For Success Southern Nevada event for our Little Black Dress (LBD) Club Giving Society Members, Philanthropists, Community, and Friends. Join us to celebrate, support, and empower women in Southern Nevada on the path to economic advancement at the exclusive Grey Goose Lounge at the T-Mobile Arena. A night of philanthropy, jewels, raffle prizes, cocktails, and fun with our jewelry partner MJ Christensen Diamonds.

Our Mission: The mission of Dress for Success Southern Nevada is to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and in life.

Event Information

Date: Thursday, October 26, 2023

Location: T-Mobile Arena, Goose Island Lounge

Time: 6 - 9 pm with VIP Early Access at 5:30pm



little black dress club

The Little Black Dress (LBD) Club is a group of diverse, influential individuals with a common vision: a community where women do not live in poverty; are treated with dignity and respect; are strengthening their families and building their careers. To learn more visit:
dressforsuccesssouthernnevada.org/little-black-dress-club

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PROMOTING YOUR SUPPORT

EVENT INVITATION

A save the date and electronic invitation will be sent formally announcing the event and will be distributed to a comprehensive list of corporate funders, individual philanthropists, family foundation leaders, community, and business leaders.

E-BLASTS

Strategically occurring e-blasts leading up to the event announcing updates, activations, and sponsors will be distributed.

SOCIAL MEDIA AND PR

Audience reach across all DFS Southern Nevada social media platforms promoting Diamond Dig event, our mission, with company/sponsor highlight and appropriate sponsor logos, message through engaging content.

WEBSITE

The Dress for Success Southern Nevada website will promote the Diamond Dig event and link to the dedicated event page site via GiftSmart. There you will find event overview, updates, raffle or action items. There is also the option to include in the DFS Southern Nevada website sponsor logos linked to their individual websites or landing page.

BRANDING AND ADVERTISING

Premium sponsorship opportunities during the event to promote your brand with video ads to a captive, high-level audience at the Goose Island Lounge in the T-Mobile Arena. Indoor and outdoor advertising, TV screen to showcase your brand. Sponsors will be prominently featured in all materials related to the Diamond Dig event.

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Sponsorship Opportunities

PRESENTING SPONSOR \$25,000

- Video Ad and Full Screen Digital Ad, during event
- Opportunity to address audience and kick-off first dig, if desired
- Premier logo placement on Step-and-Repeat, Welcome Signage and Welcome Screen
- Premier logo placement on all electronic collateral and event communications, including eblast and website
- Up to four (4) branded social media post, presenting sponsor highlight
- Verbal and logo recognition as presenting sponsor during event
- Recognition as presenting sponsor in media outreach including TV, radio, and print publications, as available
- 12 VIP Tickets to attend Diamond Dig, access to early check-in and VIP Area with premium food and beverage experience
- Premier Branding on two event activations of choice: VIP Photo Booth, VIP Gift Bags, VIP Raffle or branded plaques, logo on two (2) Sandboxes
- Opportunity to provide branded swag items for VIP Gift Bags
- Emcee extended mention, sponsor recognition at end of event
- Extended premium branding opportunity, company highlight and/or employee engagement activity for Women's History Month and International Day of the Women - DFS "Your Hour, Her Power" campaign sponsorship benefits

DIAMOND SPONSOR \$10,000

- Video and Full Screen Digital Ad, during event
- Premier logo placement on Step-and-Repeat, Welcome Signage and Welcome Screen
- Premier logo placement on all electronic collateral and event communications, including eblast and website
- Up to three (3) branded social media post, as diamond sponsor
- Verbal and logo recognition as diamond sponsor during event
- Recognition on some PR and media opportunity, based on availability
- 10 VIP Tickets to attend Diamond Dig, access to early check-in and VIP Area with premium food and beverage experience
- Premier branding on one event activation of choice: VIP Photo Booth, VIP Gift Bags, VIP Raffle or branded plaques on (1) Sandbox, based on availability
- Opportunity to provide branded swag items for VIP Gift Bags
- Emcee extended mention, diamond sponsor recognition at end of event
- Extended branding, company logo recognition on International Day of the Women - DFS "Your Hour, Her Power" campaign sponsorship benefit

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EMERALD SPONSOR \$8,000

- Full Screen Digital Ad
- Premier logo placement on Welcome Signage and Screen
- Premier logo placement on all electronic collateral and event communications, including eblast and website
- Up to two (2) branded social media post, as emerald sponsor
- Verbal and logo recognition as emerald sponsor during event
- 8 VIP Tickets, access to early check-in and VIP Area with premium food and beverage experience
- Premier branding on one event activation of choice: (1) Sandbox, Photo Booth or General Raffle, based on availability
- Opportunity to provide branded swag items for VIP Gift Bags

RUBY SPONSOR \$5,000

- Full Screen Digital Ad
- Logo placement on Welcome Signage and Screen
- Premier logo placement on all electronic collateral and event communications, including eblast and website
- One (1) branded social media post as ruby sponsor
- Verbal and logo recognition as emerald sponsor during event
- 5 VIP Tickets, access to early check-in and VIP Area with premium food and beverage experience
- Opportunity to provide branded swag items for VIP Gift Bags

SAPPHIRE SPONSOR \$3,000

- Half Screen Digital Ad
- Logo on Welcome Screen
- Logo placement on all electronic collateral and event communications, including eblast and website
- One (1) branded social media post as sapphire sponsor
- Verbal and logo recognition as sapphire sponsor during event
- 3 VIP Tickets, access to early check-in and VIP Area with premium food and beverage experience

\$1,500 ADVERTISING SPONSOR

- Half Screen Digital Ad
- Logo on Welcome Screen
- 2 VIP Tickets to attend Diamond Dig, access to early check-in and VIP Area with premium food and beverage experience

\$500 POWER HOUR SPONSOR

- Sponsor one Power Hour of choice (virtual and in-person), and you will be recognized for sponsoring the professional workshop to help women advance in their careers, with logo placement and have the opportunity to attend the Diamond Dig event.

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Individual Tickets

VIP EXPERIENCE \$175

- Ticket to Attend
- VIP Lounge with Premium Food & Beverage
- Early Check In
- Four (4) Dig Tickets
- VIP Exclusive Raffle

LITTLE BLACK DRESS CLUB VIP EXPERIENCE \$125

- All VIP Experience plus exclusive Swag Bag

EVENT TICKET \$75

- Ticket to Attend
- Two (2) Dig Tickets

To pay via credit card, purchase tickets and sponsorships

[Click Here to Purchase](#)

To further inquire about sponsorship

opportunities please reach out to:

Rebecca Dirks Garcia, Community Impact Director 702-927-3874 / rebecca@dfssouthernnevada.org

Norma Intriago, Executive Director 702-890-7837 / norma@dfssouthernnevada.org

Can't Join Us?

You can still help women achieve economic independence. Financial donations are 100% tax deductible and can help support a woman in her employment journey. Together we can continue to make a difference for women in our community. Simply go to dressforsuccesssouthernnevada.org/events to donate and we will add your generous investment to our list of supporters.