



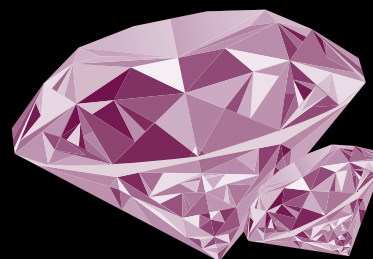
little black dress club

PRESENTS

Diamond Dig

benefiting  **DRESS FOR SUCCESS**[®]
SOUTHERN NEVADA
Going Places. Going Strong.

THURSDAY, SEPTEMBER 8, 2022



DRESS FOR SUCCESS SOUTHERN NEVADA

The mission of Dress for Success Southern Nevada is to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and in life.

OUR IMPACT

10,000+

TOTAL WOMEN SERVED AND COUNTING IN SOUTHERN NEVADA

OUR PROGRAMS



SUITING PROGRAM

Clothing Boutique
Professional attire for
interview, internship,
employment



CAREER CENTER

Computer Lab
Career Coaches
Job Realness, Resume
Assistance, & Interview
Preparation



PWN

Professional Women's Network
Mentoring, Job Retention
Workshops, Power Hours/Power
Lunches, Career Advancement,
Networking, Leadership, & Civic
Engagement

SAVE THE DATE

SEPTEMBER 8, 2022

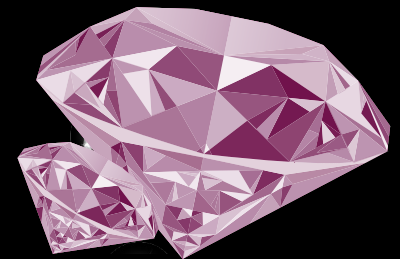
10th Annual *Diamond Dig*

benefiting  **DRESS FOR SUCCESS**[®]
SOUTHERN NEVADA
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A signature Dress For Success Southern Nevada event for our Little Black Dress (LBD) Club Members, Community and Friends. A night of philanthropy, jewels, raffle prizes, cocktails and fun with our jewelry partner MJ Christensen Diamonds.

Dawn M. Britt, LBD & Diamond Dig Event Chair, Board Member
Founder/CEO, OneSeven Agency

The Little Black Dress (LBD) Club is a group of diverse, influential individuals with a common vision: a community where women do not live in poverty; are treated with dignity and respect; are strengthening their families and building their careers. To learn more visit dressforsuccesssouthernnevada.org/little-black-dress-club/



Diamond

PRESENTING SPONSOR
\$10,000 INVESTMENT

10 Yellow Diamond VIP Packages for each guest with access to VIP area

Recognition in all PR materials and media opportunities

Primary brand placement on event materials including:

- Step-and-Repeat
- Digital Invitation
- Email Blasts
- Dress For Success Southern Nevada Website and Landing Page Banner
- Four (4) Dress For Success Southern Nevada Social Media Posts featuring presenting sponsor message

LBD Newsletter and an Email Blast option to provide special offers or messages or events to 150 VIP LBD members

Onsite:

- Logos on television
- Digital Ad- Full-Screen
- Logo on Welcome Signage Print and Digital Screen
- Additional Branding Opportunities if applicable, (logo'd pillows, napkins, go-bo lighting, etc.)
 - Branding in the VIP area

VIP Little Black Dress Yellow Diamond Package Gift Bag Promotional Opportunity

(provide bag and/or items inside)

**Raffle Item Opportunity along with announcing the winner
Opportunity to say a few words at the event**

Kick-off First Dig with DFSSN board, executives, and special guests

Emcee Thank You during the event program

Emerald

SPONSOR

\$8,000 Investment + in-kind prizes

8 Yellow Diamond VIP Packages for each guest with access to VIP area

Recognition in some PR materials and media opportunities

Primary brand placement on event materials including:

- Step-and-Repeat
- Digital Invitation
- Email Blasts
- Dress For Success Southern Nevada Website and Landing Page Banner
- Two (2) Dress For Success Southern Nevada Social Media Posts featuring presenting sponsor message

LBD Newsletter option to provide special offers or messages to 150 VIP LBD members

Onsite:

- Logos on television
- Digital Ad- Full-Screen
- Logo on Welcome Signage Print and Digital Screen
- Branding in the VIP area

VIP Little Black Dress Yellow Diamond Package Gift Bag Promotional Opportunity
(provide bag and/or items inside)

Raffle Item Opportunity along with announcing the winner

Emcee Thank You during the event program

Ruby

SPONSOR

\$5,000 Investment + in-kind prizes

5 Yellow Diamond VIP Packages for each guest with access to VIP area

Primary brand placement on event materials including:

- Digital Invitation
- Email Blasts
- Dress For Success Southern Nevada Website and Landing Page Banner
- Two (2) Dress For Success Southern Nevada Social Media Posts featuring presenting sponsor message

Onsite:

- Logos on television
- Digital Ad - Half Screen
- Logo on Welcome Signage Screen

VIP Little Black Dress Yellow Diamond Package Gift Bag Promotional Opportunity

Raffle Item Opportunity along with announcing the winner

Emcee Thank You during the event program

Sapphire

SPONSOR

\$3,000 Investment + in-kind prizes

3 Yellow Diamond VIP Packages for each guest with access to VIP area

Primary brand placement on event materials including:

- Digital Invitation

Onsite:

- Logos on television
- Digital Ad - Half Screen

VIP Little Black Dress Yellow Diamond Package Gift Bag Promotional Opportunity

Emcee Thank You during the event program

Pearl

SPONSOR

\$1,000 Investment + in-kind prizes

2 Yellow Diamond VIP Packages for each guest

Primary brand placement on event materials including:

- Digital Invitation

Onsite:

- Logo on Welcome Signage Digital Screen
- Logos on television

Individual Packages

Yellow Diamond VIP Package: **\$125**

- Ticket to attend
- Seven (7) dig tickets
- Three (3) raffle tickets
- VIP area access

* Little Black Dress Members

Special Pricing: \$75

Exclusive raffle

Gift Bag

Pink Diamond Package: **\$75**

- Ticket to attend
- Four (4) dig tickets
- Two (2) raffle tickets

Blue Diamond Package: **\$50**

- Ticket to attend
- Two (2) dig tickets

Yes, I want to participate!

To further inquire about sponsorship opportunities please reach out to:

Rebecca Dirks Garcia, Community Impact Director

702-927-3874 or 702-684-6412 ext 102 / rebecca@dfssouthernnevada.org

Norma Intriago, Executive Director

702-890-7837 / norma@dfssouthernnevada.org

Contributions received benefit Dress for Success Southern Nevada. Every dollar raised goes to general mission support and direct programing, used where the need is the greatest. Your gifts can make a difference, providing women across the Las Vegas valley with the tools and support needed to succeed in work and in life.

Can't Join Us?

You can still help women achieve economic independence. Financial donations are 100% tax deductible and can help support a women in her employment journey. Together we can continue to make a difference for women in our community. Simply go to dressforsuccesssouthernnevada.org/events to donate and we will add your generous investment to our list of supporters.



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for more info:
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Diamonds are EVERYONE'S best friend!

