



DRESS FOR SUCCESS®

SOUTHERN NEVADA

SUCCESS

SHOWCASE

EVENT OVERVIEW



EVENT OVERVIEW

FEARLESS. DETERMINED. COURAGEOUS. INDEPENDENT.

These are the women Dress for Success Southern Nevada will celebrate at our **2022 Success Showcase & Champagne Lunch** event. On May 6, 2022 a roomful of dynamic women and men will gather at the Four Seasons Las Vegas for an awe-inspiring event that will celebrate the resiliency of our clients, volunteers and community referral partners in unprecedented times. Become a sponsor of our Success Showcase & Champagne Lunch, and align your brand with some of the most inspirational women in the Las Vegas Valley, while supporting the mission of Dress for Success Southern Nevada.

- WHO** Friends, champions and supporters of Dress for Success Southern Nevada
- WHAT** An inspirational champagne lunch celebrating the spirit and success of women
- WHERE** Four Seasons Hotel Las Vegas | 3960 S Las Vegas Blvd, Las Vegas
- WHEN** Friday, May 6, 2022

CONTACT Norma Intriago, Executive Director
Phone: 702.684.6412 Ext. 100 **Email:** norma@dfssouthernnevada.org

Rebecca Dirks Garcia, Community Impact Director
Phone: 702.684.6412 Ext. 101 **Email:** rebecca@dfssouthernnevada.org

ABOUT DRESS FOR SUCCESS SOUTHERN NEVADA

Dress for Success Southern Nevada is the affiliate of the leading international organization Dress for Success. Since 2009 we've assisted over 10,000 women in the Las Vegas valley in their journey to self-sufficiency. Our mission is to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and in life. Our programs offer long-lasting solutions that help our clients break the cycle of poverty. For more information, please visit

www.dressforsuccesssouthernnevada.org



EVENT OVERVIEW

PREMIER SPONSORSHIP OPPORTUNITIES

TRANSFORMATION SPONSOR: \$10,000 Investment

EVENT TICKET

- Two VIP Tables, Premium seating for 16 guests (Each table seats 8)

AT THE EVENT

- Exclusive title event sponsor recognition with premier logo positioning on all luncheon and Success Showcase promotional material
- Access to VIP designated area, reserved sponsorship lounge space during the pre-event function with dedicated champagne service (special VIP wristbands will be provided)
- Back cover advertisement in digital event program (artwork provided by sponsor)
- Logo and links on Dress for Success Southern Nevada website and event website
- Company name included in event press release (based on media release schedule)
- Company sponsorship of Dress for Success Southern Nevada Volunteer of the Year Award
- Company representative speaking opportunity during event
- Emcee extended mention during program
- Early entrance to silent auction viewing area
- A meet and greet with featured Success Showcase DFSSN clients after the event
- Opportunity to provide item for swag bags

EXTENDED PROMOTIONAL VISIBILITY

- Dedicated featured posts on Dress for Success Southern Nevada social media platforms associated with event
- Dedicated e-blast to all DFSSN subscribers highlighting sponsorship Brand mention in monthly e-newsletter
- Acknowledgment on all radio and TV spots as they become available to promote Success Showcase event

SUCCESS SPONSOR: \$7,500 Investment

EVENT TICKET

- One VIP Table, Premium seating for 8 guests

AT THE EVENT

- Premier positioning of Company logo during Success Showcase and in event promotional materials
- A meet and greet with featured Success Showcase DFSSN clients after the event
- Access to designated VIP area, reserved sponsorship lounge space during the pre-event function with dedicated champagne service (special VIP wristbands will be provided)
- Emcee mention during program
- Opportunity to provide item for swag bags
- Logo and links on Dress for Success Southern Nevada website and event website
- Company representative speaking opportunity during event
- Emcee extended mention during program

EXTENDED PROMOTIONAL VISIBILITY

- Dedicated featured posts on Dress for Success Southern Nevada social media platforms associated with event



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PREMIER SPONSORSHIP OPPORTUNITIES

SILENT AUCTION SPONSORSHIP: \$5,000 Investment

Support Dress for Success by sponsoring the Silent Auction and donating a unique and coveted silent auction item or experience to be bid on during the Gala.

- General Admission seating tickets to champagne brunch for 5 guests
- Company name listed in digital event program as Silent Auction Sponsor
- Item visibility, description and company name listed in silent auction website (active two weeks prior to the event)
- Pre-event brand name placement on all Silent Auction communications to our supporter database and online and or text advertising of opportunity to bid on items
- Logo and name placement on Silent auction Tables at the event and in the event program
- Logo and links on Dress for Success Southern Nevada website and event website
- Opportunity to provide item for swag bags

PEARL TABLE SPONSOR: \$3,000 Investment

- One VIP Table, Premium seating for 8 guests with bottle service
- Positioning of logo in digital event program and branded table card
- Emcee mention and digital logo placement during the luncheon
- Logo and links on Dress for Success Southern Nevada website and event website
- Opportunity to provide item for swag bags

Little Black Dress Club Members will be able to purchase a Pearl Table Sponsorship at special early bird rate.

CONFIDENCE TABLE SPONSOR: \$2,000 Investment

- Premium seating for 8 guests and champagne placed on the table
- Private Little Black Dress Club Member Only Check In + Member gift at Check-in
- One entry per attendee into exclusive opportunity drawing for Little Black Dress Club members

DIGITAL PROGRAM AND SPONSOR LOGO PLACEMENT PURCHASE

\$1,000 Full Page 4C Ad and logo placement on DFSSN Success Showcase social media/website posts

\$500 Half Page 4C Ad and logo placement on DFSSN Success Showcase social media/website posts

LBD TICKET EXCLUSIVE OFFER

*\$175 Early Bird ticket rate for Little Black Dress Club Member, Individual General Admission table seating. This special offer is contingent upon early purchase & valid for a limited time, expiration is TBD.

STANDARD SINGLE TICKET

General admission tickets are \$200.00 and will be open to the public Spring 2022



EVENT OVERVIEW

Return form to: Rebecca@dfssouthernnevada.org
Remit checks to: PO Box 94194 Las Vegas, NV 89193

PARTICIPATION FORM

CONTACT INFORMATION

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____

PARTICIPATION LEVEL:

- ☐ Transformation Sponsor (\$10,000) ☐ Confidence Table Sponsor (\$2,000)
☐ Success Sponsor (\$7,500) ☐ FP 4C Ad Logo Sponsor (\$1,000)
☐ Silent Auction Sponsor (\$5,000) ☐ 1/2 Pg 4C Ad Logo Sponsor (\$500)
☐ Pearl Table Sponsor (\$3,000)
☐ We are unable to participate but would like to make a tax-deductible donation of \$ _____
☐ YES, my employer / company will match my donation. Matching gift amount \$ _____

PAYMENT METHOD

- ☐ Enclosed is a check for \$ _____ made payable to: *Dress for Success Southern Nevada*
☐ Please charge the following credit card in the amount of \$ _____
Credit Card #: _____
Expiration Date: _____ Security Code: _____
Name on Card: _____
Billing Address: _____
City: _____ State: _____ Zip: _____

IN-KIND OR SILENT AUCTION ITEM DONATIONS

Items Service Donated: _____
Description: _____
Fair Market Value: \$ _____ (if greater than \$5,000 value, please attach form 8284)
Special Notes if Applicable: _____
